

THE POWER OF PARTNERSHIP

Civic leaders and architects collaborate to create better cities

DESIGN THINKING CAN SOLVE YOUR CITY'S BIGGEST PROBLEMS

Architects are creative problem-solvers around the built environment and current civic challenges. With their training and expertise, architects are uniquely positioned to play a major role in design thinking to develop solutions for any issues that your community faces.

Architects look broadly at problems, define various outcomes, and collaborate to determine the most beneficial solutions. Just as they are the trusted advisor when working on a building, they are trusted advisors for your city, helping you craft a blueprint for better.

WHAT MAKES ARCHITECTS UNIQUE LEADERS?

Architects are working with mayors and other civic leaders to take on the critical issues cities are facing, including rising water, natural disasters, sustainability, and housing shortages. Architects study, train extensively, and become licensed to help ensure the health, safety and welfare of all who live, work and play in the structures that they design.

LICENSURE

Architects are licensed and qualified champions of public health, safety, and welfare.

ETHICS

Architects abide by the highest ethical standards of professionalism, integrity, and competence.

ENVIRONMENTAL STEWARDSHIP

Architects integrate renewable energy sources into buildings, making them more sustainable, resilient, and economical.

COMMUNITY ADVOCACY

Architects are skilled at listening and identifying community needs, and helping to make those needs a reality.

HOW TO ENGAGE WITH AN ARCHITECT

The AIA has more than 91,000 members. These architects and designers live and work in your cities. Let us help you and your Planning Commissions formulate a coherent, consistent design vision for your city. Our members are trained to find practical, affordable solutions.

If you are looking to engage with an architect on a specific project or begin a conversation around how architects can benefit your city,

contact Michael Winn—michaelwinn@aia.org, the manager of state and local policy for the AIA.

To learn more, visit blueprintforbetter.org



**The American
Institute
of Architects**